

FOR IMMEDIATE RELEASE

CUBE Boutique Capsule Hotels raise the bar with stylish new capsule hotel at Kampong Glam aimed at savvy next generation travellers.

RB Hospitality opens second location of its signature line of boutique capsule hotels in the heart of Kampong Glam in Singapore.

SINGAPORE, APRIL 2, 2018 – RB Hospitality is pleased to announce the unveiling of its second luxury boutique capsule hotel, CUBE Boutique Capsule Hotel @ Kampong Glam, under its signature CUBE brand, as part of its expanding portfolio of hospitality real estate in Asia. It is located in the heart of the Kampong Glam district, near the famous Arab St, Haji Lane, and Masjid Sultan Mosque.

Continuing on from the successful launch of its first capsule hotel in Chinatown in 2017, the CUBE Hotel @ Kampong Glam offers another 56 beds- a mix of singles and queens- each in its own cozy capsule. Each capsule's design moderates the temperature, air-flow, and has plush mattresses and linens to create the setting for a great night's sleep. Like the first location, the design of the hotel has been created with thoughtful attention to detail-- even the shared toilets are business class standard, with their own showers and dressing areas. CUBE also has separate sections for women only, adding an extra level of comfort for female travellers.

Keeping the best elements of a backpacker hotel- the reasonable rates and ability to share experiences with other travellers- CUBE evolves each of its properties into a luxe, chic, fashionable setting that serves today's travellers. CUBE at Kampong Glam includes a large common breakfast area that offers a relaxed space for digital nomads to catch up on their work, as well as an on-site cafe. Further outdoor seating offers the best combination of a relaxed environment, and the chance to take in the vibrant ambience, and cultural precinct of Kampong Glam.

"Being here is convenient to a number of sightseeing areas, great food, and the famous bars of Haji Lane. Bugis MRT Station is only a 5-minute walk away, explains Sonia Anya, COO and Co-Founder.

CUBE Boutique Capsule Hotels are aimed squarely at savvy young travellers, who are looking for the perfect mix of facilities and services. These guests enjoy having new experiences, exploring the world, meeting other travelers, and sharing their own travel experiences and culture. CUBE has also attracted business travelers who are accustomed to the convenience of

staying at a capsule hotel. By keeping the most favourite hotel features and amenities that people love when they're travelling, such as daily housekeeping, 24-hour concierge, airport pickups, free wifi, and complimentary breakfast- along with tech touches, like universal plugs in each capsule, and a digital travel guide- guests can enjoy their CUBE Hotel experience without feeling like they're in low-budget accommodations. Instead, they can have all of the vital parts of a hotel stay done well, while enjoying the cost savings that come with a capsule hotel experience.

"Our clientele are the types who want luxury with comfort, and to spend time with like-minded travelers to get to know more about their culture and life experiences. We have hosted founders of new generation businesses, venture capitalists, professionals and young explorers," says Ms. Tay.

With Gloria Jean's Coffee, and Yasu Japanese Grill on site, guests don't even have to venture off site to get a variety of food and drinks. For entertainment, they can book an Instagram Bike Tour, which operates on-site, or buy discounted attraction tickets to many popular attractions around Singapore at the on-site Singapore Visitor Centre. This is yet another of the small touches that helps make CUBE Boutique Capsule Hotels the ultimate in lifestyle hotels for the new generation. CUBE looks forward to welcoming them at this new property.

ABOUT RB HOSPITALITY PTE LTD

RB Hospitality is a Singapore-based real estate firm that operates three hotels and a serviced apartment property in the city-state. Funded by a High-Net-Worth family, the firm has been involved in real estate investments for more than a decade.

RB Hospitality is also a rapidly-growing and nimble investment firm, with capabilities in capital raising, deployment and asset management. In addition to benefiting from the assets' capital values, the firm's performance is underpinned by steady operating income from its properties.

ABOUT CUBE BOUTIQUE CAPSULE HOTELS

The CUBE Hotels Group is a growing brand of budget hotels with a lean luxury positioning. It is on track to reach eight properties across Southeast Asia and Australia in two years, and is selective with its acquisitions, picking only properties in prime locations that are close to transportation nodes.

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